

GRANITE

AD SPECS

MAGAZINE TRIM SIZE

8.5" W X 11" H

BLEED SIZE

8.75" W X 11.25" H

LIVE AREA

7.875" W X 10.5" H



COVER POSITIONS
(W/ BLEED)
8.75" X 11.25"



FULL PAGE
(NO BLEED)
7.875" X 10.5"



1/2 PAGE (H)
7.875" X 5.125"



1/2 PAGE (V)
3.875" X 10.5"



1/4 PAGE
3.875" X 5.125"

THE MAGAZINE FOR GOOD LIFE IN NEW HAMPSHIRE

Granite Magazine is the opportunity to reach residents and visitors to the Southern New Hampshire region year-round. Reach residents who are seeking the opportunity to engage with your products and services, while they enjoy seasonal activities with friends and neighbors.

- Granite Magazine is a full-color magazine that is direct-mailed to Southern New Hampshire homeowners with average incomes of \$125,000 or more.
- Granite Magazine is distributed to affluent property owners, residents and frequent guests of Southern New Hampshire. Each issue has a multi-month shelf life to keep your advertising message in front consumers and to draw sales traffic from this lucrative market.
- On average, readers spend 30-40 minutes with high-end lifestyle magazines. Granite, at 64 or more pages, will include unique stories about people and experiences in the region, matched with superb photography.

CONTACT:

Roy Briand, Account Executive
603-594-1215
rbriand@nashuatelegraph.com

SOFTWARE ACCEPTED

- Adobe PDF files (preferred format)
- Adobe Photoshop and Adobe Illustrator EPS files
- Files need to be press optimized with fonts embedded
- Images and files submitted should be at least 300 dpi resolution, CMYK color space.

MEDIA ACCEPTED

- CD or DVD disks
- Send electronic files to: adsales@nashuatelegraph.com
- FTP upload available for files greater than 10MB (contact publisher for details)

SUBMISSIONS:

- adsales@nashuatelegraph.com

PUBLICATION DATE(S)

June 2021 • ____ August 2021 • ____ November 2021

AD SIZE

____ Full Page • ____ Half Page • ____ Quarter Page

ADVERTISING INSERTION ORDER

I agree to ____ number of ads at a rate of ____ each. Signature: ____ Date: ____

Printed name: ____ Title: ____



ISSUE DATES

May 2022 • August 2022
November 2022

Material deadline is 45 days prior to publication.
* 15 percent off early bird pricing

POSITIONS & RATES*

FULL PAGE

1 X Rate.....\$1,995
2 X Rate \$1,665
3 X Rate....\$1,336.65
4 X Rate.....\$1,197
5 X Rate.....\$997.50

QUARTER PAGE

1 X Rate \$725
2 X Rate \$625
3 X Rate.....\$485.75
4 X Rate.....\$435
5 X Rate.....\$362.50

HALF PAGE

1 X Rate \$1,225
2 X Rate \$1,085
3 X Rate.....\$820
4 X Rate.....\$735
5 X Rate.....\$612.50

*Additional 20 percent for premium and guaranteed positions.
*All rates are net. Rates are not subject to agency commission.

*Full price will be charged for any ads booked, regardless of whether deadlines are met for ad submissions.

UNACCEPTABLE MEDIA

- Laser prints and graphics from Websites are not acceptable quality for printing.
- Images embedded in Microsoft Word, Publisher or Power Point.

PRODUCTION ASSISTANCE

Contact your advertising executive for basic assistance in the production of all ads.